



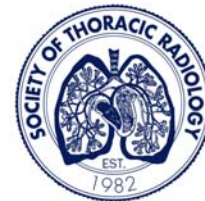
CONTRIBUTOR

Educational Grants and Support Opportunities

Thoracic Imaging Course
February 28 – March 3, 2010
Hotel Del Coronado, San Diego, California

The Society of Thoracic Radiology (STR) was founded in 1982 to develop an inclusive organization of radiologists interested in and dedicated to cardiopulmonary radiology.

The mission of the STR is to promote and foster excellence in Cardiothoracic Imaging and clinical care through research and education.



Dear Corporate Friend:

The Society of Thoracic Radiology (STR) was founded in 1982 to develop an inclusive organization of radiologists interested in and dedicated to cardiopulmonary radiology.

Each year the STR sponsors the leading continuing medical education program for thoracic radiologists. *Thoracic Imaging 2010* is the 28th Annual Meeting and Postgraduate Course of the STR and will be held Sunday through Wednesday, February 28 – March 3, 2010. This 4-day course will feature internationally recognized experts in imaging of the lungs, heart, thoracic vasculature, mediastinum, and pleura.

As a supporter of the STR 28th Annual Meeting you will have access to approximately 400 -500 influential thoracic radiologists. We welcome your participation throughout the meeting and will ensure maximum visibility for your company and its products. Active measures will be taken by the meeting organizers to ensure maximum booth traffic and interaction with attendees. Please review the listing of opportunities for supporting the STR and consider which would provide your company with the greatest visibility.

We hope you and your company representatives will attend our upcoming meeting at the Hotel Del Coronado. We invite you and your colleagues to attend the Welcome Reception which is an excellent opportunity to meet with faculty and participants in a relaxed environment.

Your support enables the Society of Thoracic Radiology (STR) to focus on its mission, which is to promote and foster excellence in Cardiothoracic Imaging and clinical care through research and education. There are number of ways your company can support the education program of Society of Thoracic Radiology and include:

- √ **Educational Grants**
Diamond, Gold, Silver, and Bronze Level contributors support the scientific program of the Annual Meeting with unrestricted educational grants.
- √ **Support Opportunities**
Diamond and/or Gold Level supporters will have the opportunity to support a specific activity or function during the Annual Meeting. (See pages 3-4.)
Silver and Bronze Level supporters will also receive enhanced recognition and visibility for their support.
- √ **Recognition**
Corporate contributions are gratefully acknowledged in a variety of ways that will provide the highest level of visibility for each company and its products. (See page 2.)

Note: Standards for Commercial Support - Standards to Ensure Independence in CME Activities – Standard 4.1 states: “Arrangements for commercial exhibits cannot be a condition of commercial support for CME”; therefore, Complimentary displays and exhibits cannot be provided to corporate supporters. Exhibit rental fees will be charged.

Society of Thoracic Radiology ANNUAL MEETING & POSTGRADUATE COURSE

Meeting Support Levels and Recognition

Benefits	Diamond (\$20,000 +)	Gold (\$15,000+)	Silver (\$10,000+)	Bronze (\$5,000+)
Complimentary Registrations	4	3	2	1
On-Site Signage	Yes	Yes	Yes	Yes
Recognition at Members Business Meeting	Yes	Yes	Yes	Yes
Company name & Logo on CD ROM (6 weeks advance notice needed)	Yes	Yes	Yes	Yes
STR Website Listing (# months) with embedded hyperlink to your corporate website	12	10	8	6
Journal of Thoracic Imaging recognition (# of issues) of contribution	4	3	2	1
Additional support opportunities	Yes	Yes		

Diamond / Gold Level Opportunities

Hosting non-CME events

- One hour focus group session with STR leadership and expert members to provide advice on your products and product development
- 10-15 minute slot for presenting your products during the Industry Luncheon
- Private break-out room for workstation and other product demonstrations
 - Based on meeting room availability and arranged through STR
 - Event costs are the responsibility of corporate supporter
 - Held when CME activities not occurring
 - No CME credit provided

Contributions received at least three weeks prior to the Annual Meeting will be acknowledged on signage with company name and logo and in registrant packets.

The STR will make every effort to honor your request for additional support opportunities.

Society of Thoracic Radiology ANNUAL MEETING & POSTGRADUATE COURSE

Diamond and Gold Level Supporters Additional Support Opportunities

- STR General Reception (\$18,000)
February 28, 2010 (for all participants and their guest(s))
Expected attendance ~400 - 450
Support Available
- STR Members Business Meeting Luncheon (\$8,000)
To be held on Monday, March 1, 2010
Expected attendance ~200
Support Available
- STR Breakfast (\$28,000 for four days)
Held daily throughout Postgraduate Course
 - \$21,000 for three days
 - \$14,000 for two days**Support Available**
- STR Breaks (\$20,000 for four days)
 - \$15,000 for three days
 - \$12,000 for two days**Support Available**
- Audiovisual Equipment Rental (\$16,000)
Used throughout course
 - \$8,000 one half cost (partial support)**Support Available**
- Audience Response System Rental (\$8,000)
Used throughout course
 - \$4,000 one half cost (partial support)**Support Available**
- Internet Station (\$6,000)
Used throughout the course
 - \$3,000 for half the cost (partial support)**Support Available**

Society of Thoracic Radiology ANNUAL MEETING & POSTGRADUATE COURSE

Additional Support Opportunities (continued)

- Syllabus/CD-ROM (\$12,000)
Used throughout the Thoracic Imaging Postgraduate Course
Back cover indicating support for course
 - \$6,000 for half the cost (partial support)**Support Available**
- Meeting Bags and Neck Cords (\$7,000)
STR and Company names and logos on
Meeting Tote Bags and Neck Cords
Support Available
- Benjamin Felson Lecturer (\$5,000)
Invited lecturer travel and honoraria
Support Available
- Scanlon Symposium (\$5,000)
Invited lecturer travel and honoraria
Support Available
- Fellow/Resident/Student Reception (\$4,000)
Monday, March 1, 2010
Expected attendance ~40 plus guests & Executive Committee Members
Support Available
- Contribution to the Research and Education Fund
Call the STR office to discuss opportunities

***Additional support opportunities may be available.
Please contact the STR office at 507-288-5620 or 877-295-5620***

SOCIETY OF THORACIC RADIOLOGY
Thoracic Imaging 2010
Hotel Del Coronado
San Diego, California
February 28 – March 3, 2010

CONTRIBUTOR APPLICATION

Deadline Date: February 1, 2010

Contact Name _____
Company Name _____
Address _____
City _____ State _____ ZIP _____
Phone _____ FAX _____
E-Mail _____

Company Representatives must be registered to attend the postgraduate course and participate in the Society's activities and events. The number of complimentary representatives is based upon the level of corporate support provided by your company.

_____ Diamond (\$20,000+)	Four complimentary registrations
_____ Gold (\$15,000 - \$20,000)	Three complimentary registrations
_____ Silver (\$10,000 - \$14,999)	Two complimentary registrations
_____ Bronze (\$5,000 - \$9,999)	One complimentary registration

Names of Representatives (as they will appear on badge):

1). _____
2). _____
3). _____
4). _____

Our company will support the society with a contribution of \$ _____

Diamond (\$20,000+) Gold (\$15,000+) Silver (\$10,000+) Bronze (\$5,000+)

Payment Information:

_____ Check payable to Society of Thoracic Radiology (US dollars drawn on a US Bank)
_____ Credit Card VISA MasterCard DISCOVER

Credit Card # _____ Exp. Date _____
(A Matrix Meetings, Inc. charge will appear on credit card)

Name _____
(Authorized cardholder name as it appears on credit card)

Signature _____

Deadline Date: February 1, 2010

Mail to: Society of Thoracic Radiology
c/o Matrix Meetings, Inc.
1202 ½ Seventh Street NW, Suite 209
Rochester, MN 55901

Telephone
507-288-5620

Fax
507-288-0014

E-Mail
str@thoracicrad.org



**Society of Thoracic Imaging
WRITTEN AGREEMENT FOR COMMERCIAL SUPPORT**

The Society of Thoracic Radiology is committed to presenting CME activities that promote improvements or quality in healthcare and are independent of the control of commercial interests. As part of this commitment, Society of Thoracic Radiology has outlined in this written agreement the terms, conditions, and purposes of commercial support for its CME activities. Commercial Support is defined as financial, or in-kind, contributions given by a commercial interestⁱ, which is used to pay all or part of the costs of a CME activity.

Title of CME Activity		28th Annual Meeting & Postgraduate Course	
Activity Location	Hotel Del Coronado, San Diego, CA	Activity Date	February 28 – March 3, 2010
Name of Commercial Interest			
Amount of Educational Grant (direct or in-kind)			
Grant will be used for the following:			
Speaker Honoraria	Speaker Expenses (itemize)	Meeting Expenses (itemize)	Other (list)

Terms, Conditions, and Purposes

Independence

1. This activity is for scientific and educational purposes only and will not promote any specific proprietary business interest of the Commercial Interest.
2. The Accredited Provider is responsible for all decisions regarding the identification of educational needs, determination of educational objectives, selection and presentation of content, selection of all persons and organizations that will be in a position to control the content of the CME, selection of education methods, and the evaluation of the activity.

Appropriate Use of Commercial Support

3. The Accredited Provider will make all decisions regarding the disposition and disbursement of the funds from the Commercial Interest.
4. The Commercial Interest will not require the Accredited Provider to accept advice or services concerning teachers, authors, or participants or other education matters, including content, as conditions of receiving this grant.
5. All commercial support associated with this activity will be given with the full knowledge and approval of the Accredited Provider. No other payments shall be given to the director of the activity, planning committee members, teachers or authors, joint sponsor, or any others involved with the supported activity.
6. The Accredited Provider will upon request, furnish the Commercial Interest documentation detailing the receipt and expenditure of the commercial support.

Commercial Promotion

7. Product-promotion material or product-specific advertisement of any type is prohibited in or during the CME activity. The juxtaposition of editorial and advertising material on the same products or subjects is not allowed. Live or enduring promotional activities must be kept separate from the CME activity. Promotional materials cannot be displayed or distributed in the education space immediately before, during or after a CME activity. Commercial Interests may not engage in sales or promotional activities while in the space or place of the CME activity.
The Commercial Interest may not be the agent providing the CME activity to the learners.

Disclosure

8. The Accredited Provider will ensure that the source of support from the Commercial Interest, either direct or "in-kind," is disclosed to the participants, in program brochures, syllabi, and other program materials, and at the time of the activity. This disclosure will not include the use of a trade name or a product-group message. The acknowledgment of commercial support may state the name, mission, and clinical involvement of the company or institution and may include corporate logos and slogans, if they are not product promotional in nature.

The Commercial Supporter and Society of Thoracic Radiology agree to abide by all requirements of the **ACCME Standards for Commercial SupportSM** (appended).

Name of Accredited Provider

Tax ID Number	52-1263951 (Society of Thoracic Radiology)	Email Address	Barbara@matrixmeetings.com
Contact Person	Barbara McLeod	Fax Number	507-288-0014
Phone Number	507-288-5620		

Name of Commercial Interest

Address

City, State, Zip

Contact Person

Email Address

Phone Number

Fax Number

Agreed by Authorized Representatives

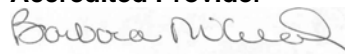
Commercial Interest

Signature and Date

Print Name

Title

Accredited Provider



August 18, 2009

Signature and Date

Barbara McLeod, CMP

Print Name

STR Representative

Title

ⁱ The ACCME defines a Commercial Interest as any proprietary entity producing health care goods or services, consumed by, or used on, patients, with the exemption of non-profit or government organizations and non-health care related companies. The ACCME does not consider providers of clinical service directly to patients to be commercial interest.