



# SOCIETY OF THORACIC RADIOLOGY

## THORACIC IMAGING COURSE 2010

### EXHIBIT INFORMATION

Please join us at the Hotel Del Coronado in San Diego, California for the 28th Annual Meeting and Postgraduate Course of the Society of Thoracic Radiology to be held February 28 – March 3, 2010.

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#### GENERAL INFORMATION

Society of Thoracic Radiology 28<sup>th</sup> Annual Meeting  
Hotel Del Coronado, San Diego, California  
February 28 – March 3, 2010

##### Hotel Accommodations:

Please make your reservations directly with the Hotel Del Coronado. A limited number of guest rooms have been reserved for the STR Annual Meeting and rooms are available on a first come, first served basis. Please make your hotel reservations early to ensure availability and receive the special rates. **All reservations must be received by the cut-off date, Friday, January 29, 2010.** The discounted room rates are in effect for three (3) days before and three (3) days after the official meeting dates, based upon hotel availability.

Check in 4:00 pm

Check out 12:00 noon

\$250 Single/Double + tax + the daily resort charge (currently \$12.00 per room) will be automatically added to the room accounts for various hotel services and amenities to include (but not limited to) daily newspaper delivery (Monday – Saturday), in-room coffee and tea, fitness center access, fitness classes, local 800, and credit card calls, high-speed Internet access, and \$20 discount off greens fees at La Costa Golf Course. The Resort charge covers all registered room guests. A deposit of one night's room (including tax) will be necessary to guarantee the reservation. Upon arrival, the room payment will apply to the last confirmed night of the stay, and in the event of early departure the payment will be non-refundable. Guestroom deposits will be refunded if cancelled at least seven (7) days prior to the day of arrival. Please contact the Hotel Del Coronado for reservations at 800-468-3533 #3 or 619-435-6611, or [www.hoteldel.com](http://www.hoteldel.com) for online reservations.

Special room requests must be made at the time of reservation. Upon check-in, a valid credit card will be mandatory and it will be "pre-authorized" to cover room charges, resort fees, and other anticipated hotel services. If the hotel allows a late checkout, a half-day rate may be imposed.

#### EXHIBITOR INFORMATION

**SPACE RENTAL - 6' table top display x 30" .....\$2,500**

#### EXHIBIT TIMES

<u>EXHIBIT SET-UP</u>	Saturday, February 27, 2010 2:00 PM – 6:00 PM
<u>EXHIBIT DAYS</u>	Sunday, February 28 – Wednesday, March 3, 2010
<u>EXHIBIT HOURS</u>	Sunday 6:15 am – 3:45 pm
	Monday 6:30 am – 12:15 pm; 1:45 pm 4:00 pm
	Tuesday 6:30 am – 12:15; 2:30 pm – 3:15 pm
	Wednesday 6:30 am - 12:15 pm

**SET-UP and DISMANTLING** - Exhibit set-up may begin at **2:00 pm Saturday, February 27th** and must be completed prior to opening time. Dismantling may begin after 12:15 pm on Wednesday and must be completed by 6:00 pm. If an Exhibitor is unable to adhere to these times, just cause and permission must be gained prior to the meeting from the meeting organizer.

**BADGES AND STAFFING** - Registration is required for the assigned exhibit representatives. Please submit a list of representatives to the meeting organizer no later than Wednesday, February 19, 2010.

Two (2) representatives per table/booth are complimentary. Up to two (2) additional exhibitors may be added and will be charged \$400 each to cover meeting costs. After the total of four (4) representatives has been reached, an additional table/booth must be rented. Official badges must be worn at all times and will admit representatives to the meeting. A company representative registration form is included with the Exhibit Rules and Regulations. The above cost includes registration for two company representatives assigned to the booth and entitles them to attend all sessions and the Welcome Reception.

For further information or questions on exhibiting, please contact the Society office at 507-288-5620 or [str@thoracicrad.org](mailto:str@thoracicrad.org)

**APPLICATION DEADLINE: FEBRUARY 1, 2010**

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## **EXHIBITOR RULES AND REGULATIONS**

The following Rules and Regulations governing the exhibits under the auspices of the Society of Thoracic Radiology (STR) are part of the application for space and constitute a contract between the Exhibitor and the Society. They have been formulated for the best interests of the Exhibitor and we request the full cooperation of the Exhibitor.

The application for space and the official notice of assignment constitute a contract for the right to use the space allotted.

All applications for space will have the approval of the Program Committee of the STR before official notice of assignment is made.

The Society and the meeting organizer reserve the right to modify the designated exhibit space in the event a change in the original assignment is necessary.

**SUBLETTING OF SPACE** - The subletting, assignment or apportionment of the whole or any part of his space by any Exhibitor is prohibited. No Exhibitor may permit any other party to exhibit in the company's space any goods other than those manufactured or produced by the contracting Exhibitor or permit the solicitation of business by others within his space.

**INSURANCE** - Advise your agent.

**LIABILITY** - The Exhibitor indemnifies and agrees to hold harmless the STR, meeting organizer, and the Hotel Del Coronado at San Diego, California, industry liaisons, and the legal entities which own, lease, and/or operate the hotel/resort, their members, officers, directors, and employees, against any and all liability whatsoever arising from any damage to property or personal injury caused by the Exhibitor or his agents, representatives, employees, or any other person. It is further understood and agreed that the STR, meeting organizer, and hotel/resort shall in no event be liable to an Exhibitor for any lost profits, sales or business opportunities or any other type of direct or consequential damages alleged to be due from a breach of this contract.

The STR and meeting organizer reserve the right to restrict exhibits which, because of noise, methods of operation, or for any other reason become objectionable, and also, to prohibit or evict any Exhibitor which in the opinion of the STR and meeting organizer may reflect unfavorably against the character of the course and exhibition. No Exhibitor shall have any right or claim against the STR or meeting organizer on account of any action so taken. In such a circumstance, no monies will be refunded.

**ADVERTISING RESTRICTIONS** - The purpose of all exhibits is to inform the attendees as to the types and nature of products and/or services displayed and to provide information and explanations concerning the Exhibitors' products and/or services.

**SALES AND ORDER TAKING** - Due to the tax status of the STR, commercial Exhibitors are prohibited from direct sales in the exhibit area.

**SECURITY** - The safekeeping of the Exhibitor's property shall remain the responsibility of the Exhibitor.

**SHIPPING OF EXHIBIT MATERIALS** – The Hotel Del Coronado will receive shipments for the Society of Thoracic Radiology (STR) Thoracic Imaging Course beginning 3 days prior to the meeting. All packages should be shipped to the hotel using the following address:

***Hotel del Coronado  
1500 Orange Avenue  
Coronado, California 92118***

***Hold for: YOUR COMPANY REPRESENTATIVE'S NAME  
Society of Thoracic Radiology Course, February 28 – March 3, 2010  
Phone: 619-522-8836; Attn: Carolyn Kauffman, CSM***

Note: The name of the conference and meeting dates should be clearly marked on each package. In addition, any shipment with multiple packages must be numbered to reflect total number of packages in the shipment.

# SOCIETY OF THORACIC RADIOLOGY

Thoracic Imaging Course 2010  
Hotel del Coronado  
San Diego, California  
February 28 - March 3, 2010

## Exhibit Application

**Application Deadline February 1, 2010**

CONTACT  
NAME \_\_\_\_\_

COMPANY  
NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_ E-MAIL \_\_\_\_\_

**Company Representatives** - All company representatives must be registered.

TWO REPRESENTATIVES ARE COMPLIMENTARY PER EXHIBIT SPACE. UP TO TWO (2) ADDITIONAL EXHIBITORS MAY BE ADDED AND WILL BE CHARGED \$400 EACH TO COVER MEETING COSTS. AFTER THE TOTAL OF FOUR (4) REPRESENTATIVES HAS BEEN REACHED, AN ADDITIONAL TABLE OR BOOTH MUST BE PURCHASED.

Names of Exhibitors (as they will appear on badge)

1. \_\_\_\_\_ 2. \_\_\_\_\_

Up to Two (2) Additional Exhibitors # \_\_\_\_\_ @ \$400 per person Total \$ \_\_\_\_\_

1-A. \_\_\_\_\_ 2-A. \_\_\_\_\_

**Commercial Exhibit** \_\_\_\_\_ @ \$2,500 per display = \$ \_\_\_\_\_  
(# of tables)

YES, AN ELECTRICAL OUTLET IS NEEDED

NO, ELECTRICAL OUTLET NOT NEEDED

A draped and skirted 6-foot display table and two chairs will be provided. The exhibitor will be responsible for additional services and equipment that are needed and will be responsible for all charges that apply.

### Payment Information

\_\_\_\_\_ CHECK PAYABLE TO SOCIETY OF THORACIC RADIOLOGY (STR) (in US dollars drawn on a US Bank)

\_\_\_\_\_ CREDIT CARD  VISA  MASTERCARD  DISCOVER

CREDIT CARD # \_\_\_\_\_ EXPIRATION DATE \_\_\_\_\_

NAME AS IT APPEARS ON CARD \_\_\_\_\_  
(A Matrix Meetings charge will appear on your credit card)

AUTHORIZED CARD HOLDER'S SIGNATURE \_\_\_\_\_

**Mail your application by February 1, 2010 to:**

Society of Thoracic Radiology  
c/o Matrix Meetings, Inc.  
1202 ½ Seventh Street NW, Suite 209  
Rochester, MN 55901

Phone: 288-5620

Fax: 507-288-0014

E-mail: [str@thoracicrad.org](mailto:str@thoracicrad.org)